



Alton, Monday 5th August 2013.

Dear partner,

I am writing to you today to announce GreatArt will be supporting the launch of an exciting new magazine titled Discover Art.

This highly produced publication will offer rich content for practicing artists, under the expert editorial guidance of James Hobbs.

For more information on the Discover Art magazine, please see the information attached.

Discover Art magazine will be brought to life by a fresh, new publisher to our industry: Discovery Media Group. They have successfully launched magazines in other sectors such as the outdoors leisure sector and the genealogy sector.

We believe that this launch will provide a fresh new approach to art and will encourage not only existing artists but also some first timers, too.

I have alluded to advertising and these opportunities are in short supply. As a result, we have hand picked possible advertisers who we'd like to be involved with this new venture and who we feel will enhance and compliment the strong editorial focus.

Mark Galbraith from Discovery Media Group will be in touch over the next few days to discuss with you this great opportunity, or if you wish you can reach Mark on 020 82979073 or by email at mark@dmgpublishing.co.uk.

I look forward to you joining us to support the Discover Art launch.

Best regards,

Cedric Grossmann

