

# DISCOVERY

Media Group

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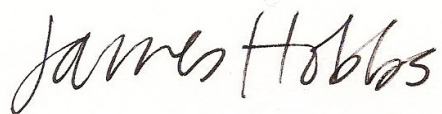
## A letter from the editor

I am excited to be part of Discover Art. The bookazine includes a range of features to enthuse and inspire by showing how and where successful artists work, the art materials to use, and how painting and drawing can be a way to make friends and meet people. Discover Art aims to reveal the creative side of its readership not by presenting simplistic how-to formulas and rules to replicate its contributors' works, but by helping them to find their own distinctive and personal way of working through experimentation and experience.

Its features include

- in-depth, inspiring looks at paintings by accomplished artists using watercolour, acrylic, oils and coloured pencils, as well as digital media, such as iPads
- artist profiles and interviews - such as the family who are all artists
- how a blog and social media can help readers share and promote their paintings and drawings online
- how to meet like-minded artists through art clubs, societies and sketchcrawls
- information about leading art materials to try out
- a look behind the scenes into the studios and work spaces of artists
- help in choosing the perfect painting holiday
- how selecting the right frame can be the crowning moment of any work of art
- a resources guide to help in finding art courses, exhibition opportunities and ongoing support

Discover Art will be a lively, inclusive, engaging read that will encourage and inspire its readers as they explore their interest in painting and drawing. I hope that you will join us on its journey.



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